

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The Bachelor of Science in Business Administration offers one specialization option in the Online Studies program:

- Business Leadership

The intent is to allow students to complete the degree program in the context of their adult professional and personal lives.

GENERAL EDUCATION REQUIREMENTS:

Behavioral & Social Sciences (9 hours)

HIST 1323 or 1423	American History	3 hrs
POLS 1523	American Fed Government	3 hrs
PSYC 1123	General Psychology	3 hrs

Christian Studies Core (15 hours)

BIBL 1113	Survey of the Bible	3 hrs
BIBL 2313	Life of Christ	3 hrs
PHIL 1123	Christian Apologetics	3 hrs
SOCI 2403	Marriage and Family	3 hrs
THEO 1223	Christian Doctrine	3 hrs

Communication (9 hours)

COMM 1113	Fundamentals of Speech	3 hrs
ENGL 1113	English Composition I	3 hrs*
ENGL 1213	English Composition II	3 hrs*

Humanities (3 hours)

Choose one course from the following:		3 hrs
DRAM 1113	Introduction to Theatre	
ENGL 2113 or 2213	American Literature	
ENGL 3513 or 3523	World Literature	
HIST 2133	Western Civilization	
HUMN 1113	Humanities	
MUSI 3223	Music Literature and History	
PHIL 1113	Christian Ethics	
PHIL 2203	Introduction to Philosophy	

Liberal Arts (3 hours)

IDIS 1153	Academic Success in Online Studies	3 hrs*
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Mathematics & Natural Sciences (9 hours)

MATH 1553	Functions and Modeling	3 hrs
Natural Sciences (at least one must have a lab)		6 hrs
Life Science (1000 level or above)		
Physical Science (1000 level or above)		

General Education Requirement is 48 hours.

General Education Competency (Required):

[Computer Science Competency](#) (See further details page #41)

Choose one Specialization: Business Leadership.

BUSINESS LEADERSHIP:

The Business Leadership Program provides a broad general education with Biblical studies at the core, to prepare students to serve and to function successfully in business. The student overall objectives are to:

- Deliver effective written and oral business communications which are clear, logical, concise, grammatically correct, and clear to a target audience.
- Demonstrate the ability to recognize the underlying ethical, legal and sustainability implications inherent in business situations and apply that knowledge to make responsible decisions.
- Exhibit an understanding of the value of various forms of diversity in the business environment.
- Understand and predict the complexities of the cultural, economic, regulatory, demographic, and social environments as they impact business in a global economy.
- Use technology and analytical skills to make sound business decisions using the computer and qualitative and quantitative techniques.
- Demonstrate functional business knowledge in each of the core foundational disciplines of accounting, business law, economics, finance, marketing, and management.

BUSINESS LEADERSHIP REQUIREMENTS:

ACCT 2523	Elementary Accounting I	3 hrs*
ACCT 2623	Elementary Accounting II	3 hrs*
BUSN 2213	Introduction to Business	3 hrs*
BUSN 3003	Business Ethics	3 hrs*
BUSN 3103	Business Finance	3 hrs*
BUSN 3323	Business Law	3 hrs*
BUSN 3333	Principles of Marketing	3 hrs*
BUSN 3503	Business Communication	3 hrs*
ECON 2223	Microeconomics	3 hrs*
LEAD 3823	Concepts of Leadership	3 hrs*
LEAD 4003	Small Group Leadership	3 hrs*
MGMT 3003	Goals, Priorities, and Attitudes	3 hrs*
MGMT 3303	Management Principles	3 hrs*
MGMT 3403	Managing People in Organizations	3 hrs*
MGMT 3503	Management Information System	3 hrs*
MGMT 4003	Organizational Behavior	3 hrs*
MGMT 4203	Entrepreneurship/Small Bus Mgmt.	3 hrs*

Business Leadership Requirement is 51 hours

ELECTIVES:

18 hours of electives (3 of which must be upper level) 18 hrs*
(6 hours must be Accounting, Business, Computer Science, Economics, Leadership, Math, or Management)

GRADUATION REQUIREMENT:

BUSN 4543	Strategic Business Capstone	3 hrs*
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No PE Activity Courses will count towards this degree.

120 hours (45 of which must be upper level) is required for Bachelor of Science in Business Administration - Business Leadership.

A minimum grade of 'C' is required for all courses pertaining to the major. These courses are indicated with an asterisk. A minimum cumulative GPA of 2.0 is required.