

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The Bachelor of Science in Business Administration offers the following specialization:

- Business Management
- Public Administration
- Sports Management
- Business Leadership (Professional Studies)
- Public Administration (Professional Studies)

### GENERAL EDUCATION REQUIREMENTS:

#### Behavioral & Social Sciences (9 hours)

HIST 1323 or 1423	American History	3 hrs
POLS 1523	American Fed Government	3 hrs
PSYC 1123	General Psychology	3 hrs

#### Christian Studies Core (15 hours)

ENGL 1513	Lit Study English Bible I	3 hrs
ENGL 1613	Lit Study English Bible II	3 hrs
PHIL 1123	Christian Apologetics	3 hrs
THEO 1213	FWB History and Doctrine	3 hrs
Christian Studies Elective (Choose one)		3 hrs
Bible Elective (BIBL courses)		
PHIL 1113	Christian Ethics	
Theology Elective (THEO Courses)		

#### Communication (9 hours)

COMM 1113	Fundamentals of Speech	3 hrs
ENGL 1113	English Composition I	3 hrs*
ENGL 1213	English Composition II	3 hrs*

#### Humanities (3 hours)

Choose one course from the following:		3 hrs
DRAM 1113	Introduction to Theatre	
ENGL 2113 or 2213	American Literature	
ENGL 3513 or 3523	World Literature	
HIST 2133	Western Civilization	
HUMN 1113	Humanities	
MUSI 3233	Music Literature and History	
PHIL 2203	Introduction to Philosophy	

#### Liberal Arts (3 hours)

HPES ----	Physical Education Activity Classes (2)	2 hrs
IDIS 1001	Student Success Skills	1 hr*

#### Mathematics & Natural Sciences (11 hours)

MATH 1553	Functions and Modeling	3 hrs
Natural Sciences (Must be from different disciplines)		
Life Science w/lab (NATS 1000 level or above)		4 hrs
Physical Sci. w/lab (NATS 1000 level or above)		4 hrs

General Education Requirement is 50 hours.

#### General Education Competencies (Required):

Computer Science Competency (See further details p. 39.)  
Foreign Language Competency (See further details p. 39.)

#### BUSINESS ADMINISTRATION CORE REQUIREMENTS:

ACCT 2523	Elementary Accounting I	3 hrs*
ACCT 2623	Elementary Accounting II	3 hrs*
BUSN 2213	Introduction to Business	3 hrs*
BUSN 3323	Business Law	3 hrs*
BUSN 3503	Business Communication	3 hrs*
ECON 2123	Macroeconomics	3 hrs*
MGMT 3303	Management Principles	3 hrs*
STAT 3003	Statistics	3 hrs*

Business Administration Core Requirement is 24 hours

#### Choose One Specialization:

**Business Management, Sports Management, Business Leadership (Professional Studies) or Public Administration (Professional Studies)**

#### BUSINESS MANAGEMENT SPECIALIZATION (Moore Campus)

The Business Management program provides a broad general education with Biblical and religious studies at the core, to prepare students to serve Jesus Christ, to function successfully in business, or to perform with competence in graduate school. Upon completion of the business program, the student will be able to:

- Deliver effective written and oral business communications which are clear, logical, concise, grammatically correct, and clear to a target audience.
- Demonstrate the ability to recognize the underlying ethical, legal and sustainability implications inherent in business situations and apply that knowledge to make responsible decisions.
- Exhibit an understanding of the value of various forms of diversity in the business environment.
- Understand and predict the complexities of the cultural, economic, regulatory, demographic, and social environments as they impact business in a global economy.
- Use technology and analytical skills to make sound business decisions using the computer and qualitative and quantitative techniques.
- Demonstrate functional business knowledge in each of the core foundational disciplines of accounting, business law, economics, finance, marketing, and management.

#### BUSINESS MANAGEMENT REQUIREMENTS:

BUSN 3003	Business Ethics	3 hrs*
BUSN 3103	Business Finance	3 hrs*
BUSN 3313	Intercultural Comm In Global Wkplace	3 hrs*
BUSN 3333	Principles of Marketing	3 hrs*
BUSN 4513	Coop Work Experience	3 hrs*
ECON 2223	Microeconomics	3 hrs*
ENGL 3113	Writing and Research	3 hrs*
MATH 2703	Applied Calc for Bus., Life & Soc Sci.	3 hrs*
MGMT 3503	Management Information System	3 hrs*

18 hours of electives (9 of which must be upper level) 18 hrs\*  
Must be Accounting, Business, Computer Science, Economics, Leadership, Math, Management, or Foreign Language.

#### GRADUATION REQUIREMENT:

BUSN 4543	Strategic Business Capstone	3 hrs*
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Business Management Requirement is 48 hours

Minimum of 122 hours (45 of which must be upper level) is required for Bachelor of Science in Business Administration – Business Management.

A minimum grade of 'C' is required for all courses pertaining to the major. These courses are indicated with an asterisk. A minimum cumulative GPA of 2.0 is required.

**SPORTS MANAGEMENT SPECIALIZATION**  
**(Moore Campus)**

The Sports Management program provides a broad general education with Biblical studies at the core, to prepare students to serve and to function successfully in the sports discipline, or to operate successfully in a sports-related occupation. The student overall objectives are to:

- Exhibit proficiency in written and verbal sports communication
- Incorporate cultural diversity through the sports community
- Operate in a global environment and economy
- Exercise sound decision-making skills and recognize legal issues dealing with sports management
- Demonstrate core concepts of sports and management.
- Lead effectively and ethically in a sports organization

**SPORTS MANAGEMENT REQUIREMENTS:**

BUSN 2313	Sports Law	3 hrs*
BUSN 3303	Sports Marketing	3 hrs*
BUSN 3343	Professional Selling	3 hrs*
BUSN 4113	Sports Fundraising & Sponsorship	3 hrs*
HPES 3113	Admin of Health & PE	3 hrs*
HPES 3333	Officiating	3 hrs*
HPES 3513	Health Promotion Programs	3 hrs*
HPES 3813	Principles of Health & Fitness	3 hrs*
HPES 3853	Exercise Testing & Prescription	3 hrs*
MGMT 2113	Principles of Public Relations	3 hrs*
MGMT 3403	Managing People in Organizations	3 hrs*
MGMT 4203	Entrepren. & Small Bus. Mgt.	3 hrs*
MGMT 4213	Sports Facility Management	3 hrs*
MGMT 4223	Sports Management Internship	3 hrs*
MGMT 4303	Sports Management	3 hrs*

**GRADUATION REQUIREMENT:**

MGMT 4523	Sports Management Capstone	3 hrs*
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Sports Management Requirement is 48 hours.

Minimum of 122 hours (45 of which must be upper level) is required for Bachelor of Science in Business Administration – Sports Management.

A minimum grade of 'C' is required for all courses pertaining to the major. These courses are indicated with an asterisk. A minimum cumulative GPA of 2.0 is required.

**BUSINESS LEADERSHIP SPECIALIZATION**  
**(Professional Studies)**

The Business Leadership program is designed for Professional Studies for adult students. Students must be 21 years of age before entering the program. The intent is to allow students to complete the degree program in the context of their adult professional and personal lives.

Reference the Professional Studies section of this catalog for program requirements.